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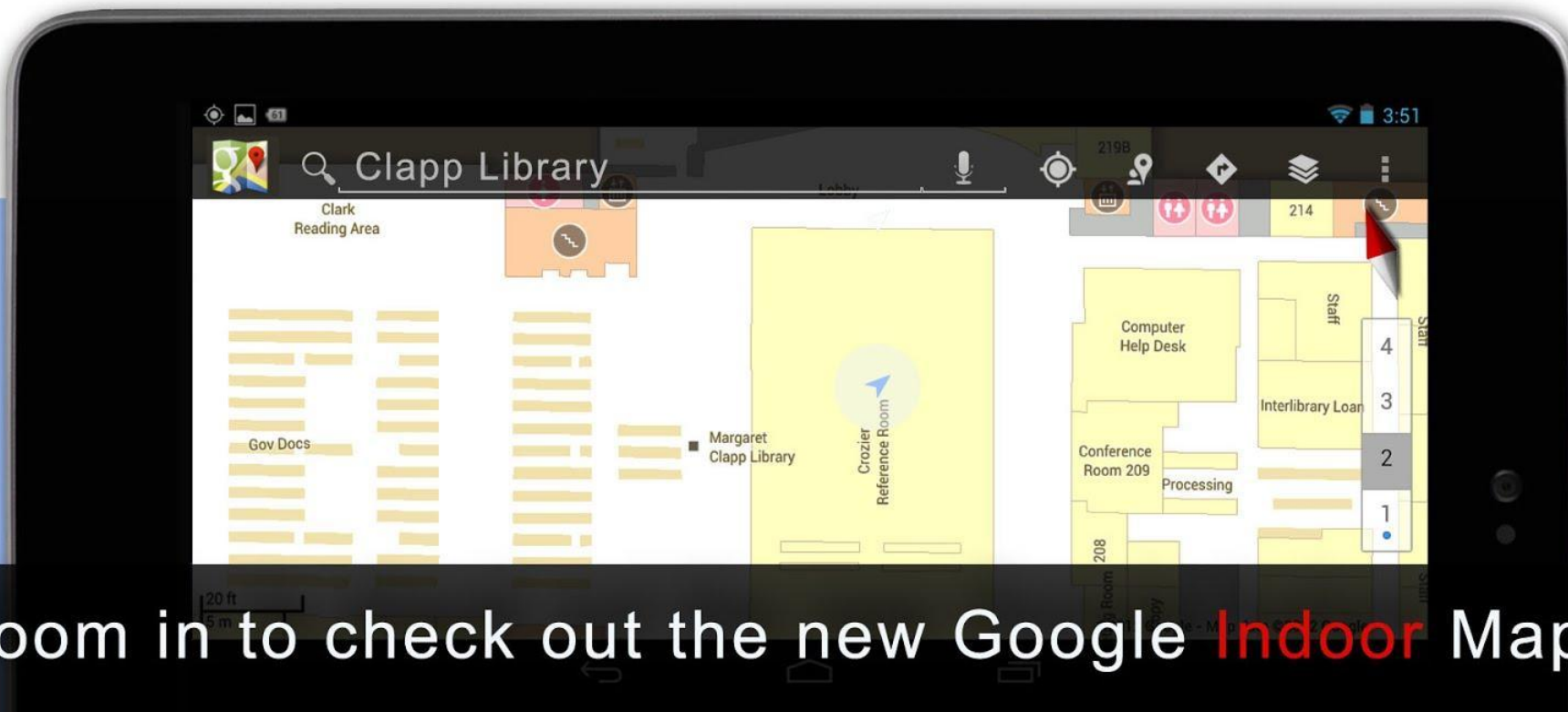
# Mapping the Great Indoors

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Google Indoor Maps for  
Clapp Library — 11/30/12

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Lost in Clapp Library? Have  ?



Zoom in to check out the new Google **Indoor** Maps.



Search Maps

227A

228

Entrance / Exit



218a



227B

Service Desk

218

219A

219B

214

Clark Reading Area

Lobby

Gov Docs

Margaret Clapp Library

Crozier Reference Room

Computer Help Desk

Staff

Interlibrary Loan

Conference Room 209

Processing

208

Copy

4

3

2

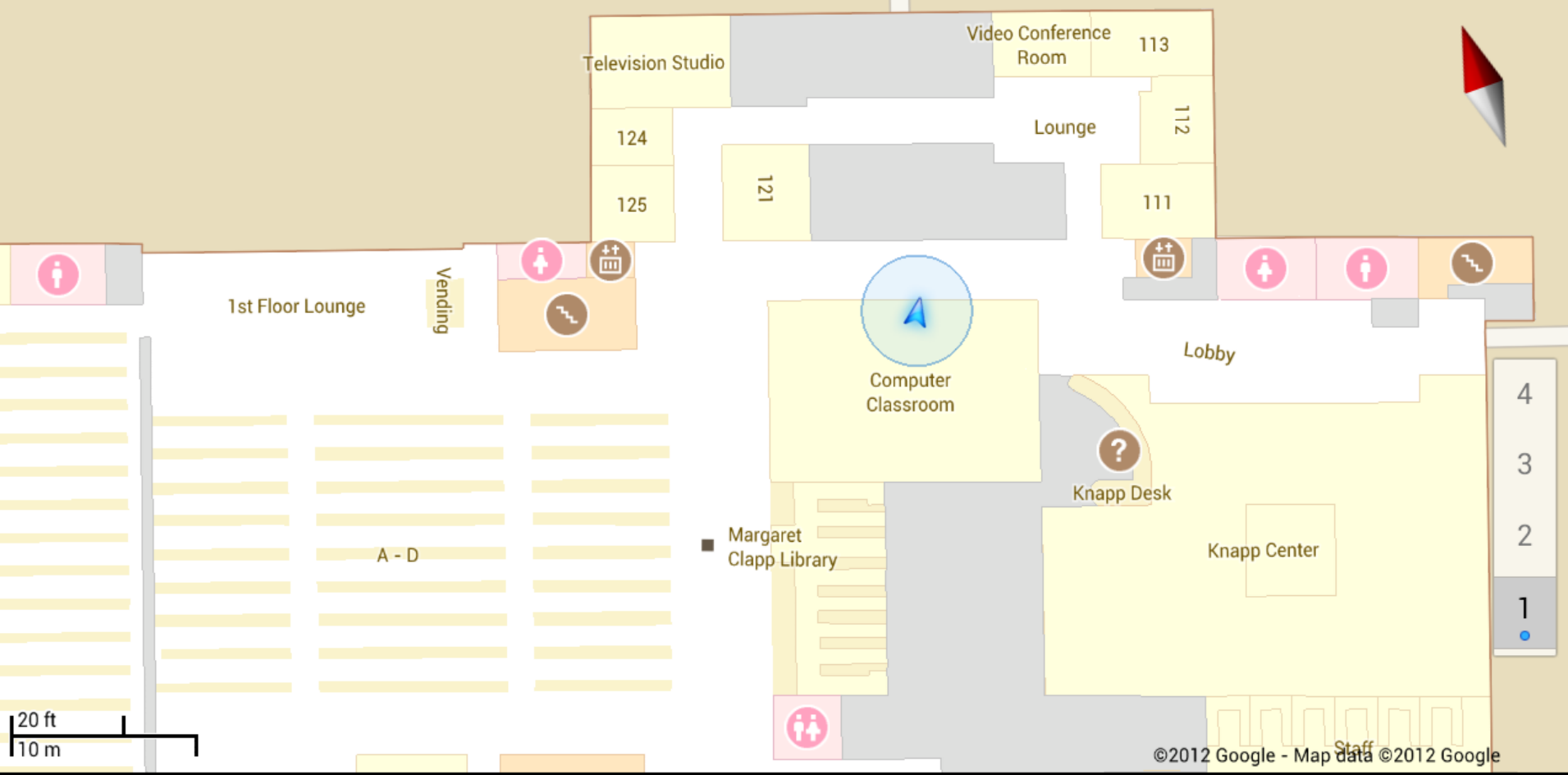
1

20 ft  
5 m





Search Maps



# A brief history of Indoor Maps

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Launched by Google in November 2011

Initially, department stores, malls, airports

In Boston....

A few colleges

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# What do you get from Indoor Maps?

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Floor plan

Points of interest, + restrooms, stairs, elevators

Switch between floors

Blue arrowhead = You Are Here. But how?

Accuracy

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# Indoor Maps - on what devices?

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As of November 21st, also on desktop Macs & Windows - but only partially...

In 2013.....

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WELLESLEY







# Which features?

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Stacks (more on this later)

Classrooms

Reading Areas

Study Rooms

Groups Studies

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# The role of Google's engineers

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# Google's survey teams

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3-5 Googlers walk through floors (7/17 + 8/30)

Signal strength of Wi-Fi

Enables blue arrowhead (You Are Here)

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# 9/27 - Clapp Map goes live, but...

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Typos

Missing labels

5th floor - ?

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# Apologies from Google

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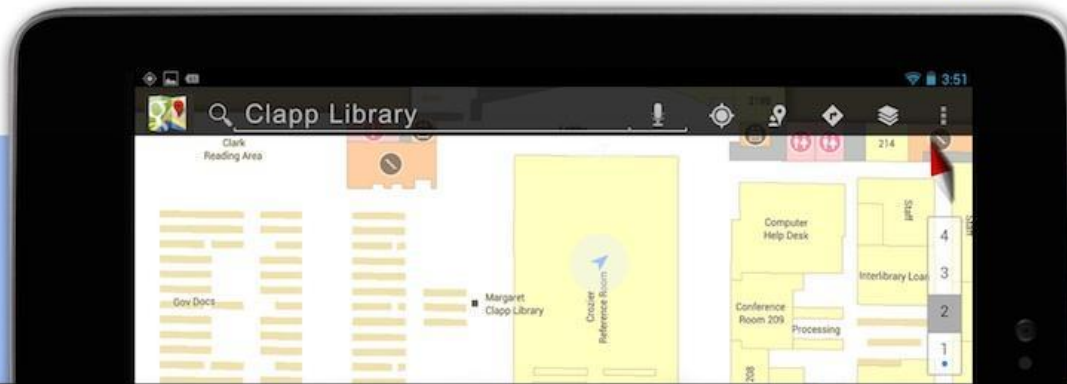
# November 7th - Publicity begins

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Rushing to find that seminar room? Don't know where the government documents are shelved? Can't find the Book Arts Lab?

Search "Clapp Library" in Google Maps on any Android phone or tablet, and zoom in to navigate indoors! You can find your way on all four floors of Clapp, from the vending machines on the first floor to Special Collections on the fourth. A blinking blue arrow shows you where you are (accurate to 3-5

Lost in Clapp Library? Have  ?



Zoom in to check out the new Google **Indoor** Maps.

# Next Steps

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- \* Maybe an Indoor Map for Science Center ???
  - \* More granular labels for book stacks in Clapp
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# Thanks!

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